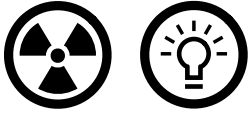




Sliced Bread 2.0

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Idea



It is a high-risk idea. We have a new idea.

This is going to be the best thing since sliced bread. Better, even, than Web 2.0. Sure, everyone says that, but this time it's really true.

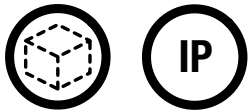
Team



We have a business network. We are not going to build it. We have an entrepreneur.

We have years of experience in the Dutch 'broodvervangers' industry: our relentless CEO will leverage our existing network of contacts.

Product



We have a working demo. We own the IP.

We have samples of our new product. It's crunchy. We also own the rights to our revolutionary new recipe, which is fully patent-free.

Revenue



We will monetise later. We have a revenue forecast. We will start by getting users.

In the first phase we will create our market with a freemium breakfast model, followed by direct retail sales and recipe licensing deals.

Funding



We need 24 months We are bootstrapping. We need seed funding.

We need initial funding to develop our prototype into the product. Our projections show that we will be cash-flow positive in two years.

Partnership



We offer 30 per cent. We offer a shares deal.

We are looking for a business partner who will take a significant stake, fully sign-up to our product vision, and help develop our strategy.

Additional information

We are fully committed to creating a world where there are better things than sliced bread.

Sliced Bread (WikiPedia) http://en.wikipedia.org/wiki/Sliced_bread